



# STRATEGY DEVELOPMENT FOR WILDLIFE CONSERVATION TRAINING WORKSHOP

21st-23rd November 2018 (inclusive)  
YHA, York, North Yorkshire, YO30 6LP

Your instructors: Adam Barlow, Beth Robinson & Alison Skeats

If you ever want to make a difference on a strategic level, here is your chance to gain key skills in designing a conservation strategy.

Learn how to:

- Identify and assess threats to wildlife
- Create situation analyses that clearly show what is driving the current threats
- Create theories of change based on a behaviour change approach
- Develop a monitoring approach to help you keep track of your progress.

Cost: £360 per person

10% off if you book before 21st September 2018

Only 30 places available

Includes certified exams worth £100



STARTERS



SWITCHERS



PRACTITIONERS

**“Best run meetings on (conservation) strategy development we have ever had”**

Debbie Banks, Campaign Leader  
Environment Investigation Agency, UK

**“The group work, brain storming and discussions really helped us to come up with a better conservation strategy”**

Ambika Khatiwada, Programme in charge,  
National Trust for Nature Conservation, Nepal



[www.wildteam.org.uk/classroom](http://www.wildteam.org.uk/classroom)

For more information please contact [Beth@wildteam.org.uk](mailto:Beth@wildteam.org.uk)